



JUDGING CRITERIA

The following table is the criteria that the judges of the University Challenge will use to determine winning entrants.

Individuals may wish to consider these criteria when developing their video.

CRITERIA	EVALUATION
Content	
Well-constructed arguments that engage the audience	/5
Original and creative ideas and presentation	/5
Demonstrated use of evidence and research	/5
Well structured with an opening, body and conclusion	/5
Total	/20

The judges' decision is final and no correspondence will be entered into.